

# Gerardo Perez Jr.

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## EDUCATION

MARQUETTE UNIVERSITY, Milwaukee, WI

May 2026

### **Bachelor of Science in Business Administration**

Majors: Information Systems and Marketing

*Awards and Scholarships: Marquette EOP Scholarship, All-In Milwaukee Scholarship, & Ms. Ryan Scholarship*

Skillsets: Bilingual, Problem-Solving, Active Listening, Communication, Project Management, & Critical Thinking

## BUSINESS EXPERIENCE

PEREZ LANDSCAPING, Milwaukee, WI

### **Crew Member/Logistics**

August 2019 - Present

- Develop and optimize weekly schedules for employees using Excel to ensure efficient staffing coverage and productivity.
- Collaborate in outdoor maintenance tasks, including gardening, leaf/snow blowing, and properly maintaining the exterior of homes to uphold aesthetic appeal and safety standards.

MARQUETTE UNIVERSITY, Milwaukee, WI

### **Classwork**

August 2022 - Present

- Marketing Plan Project: Demonstrated ability in strategic sales techniques. Showcased adaptability and creativity in addressing diverse market segments.
- Information Systems Project: Created a database tracking both internal and external media through Microsoft Access, including developing SQL code and data visualizations.

SNEAKER RESELLER, Milwaukee, WI

### **Entrepreneur**

July 2020 - August 2022

- Conducted thorough inventory reviews, initiated merchandise orders, and managed the pricing, purchasing, and selling of shoes at competitive market values to optimize profitability and meet customer demands.
- Cultivated and nurtured strong relationships with clients through proactive engagement and personalized communication strategies, fostering loyalty and trust to drive repeat business and expand the customer base.

### **Freelancer**

January 2016 - September 2018

- Produced logos, banners, and Twitch templates for prominent gaming e-sports organizations. Cultivated strong relationships with all members to ensure satisfaction with deliverables. Maintained open and effective communication with organizational leaders to uphold the professional image and meet daily operational standards.

## LEADERSHIP/SERVICE WORK

### **Teacher**

August 2023 - Present

MEMBER - ST. JOHN PAUL II, Milwaukee, WI

- Implement effective classroom management strategies, facilitating smooth transitions, and offering additional support to students to enhance the overall learning experience.
- Conduct engaging Microsoft PowerPoint presentations during biweekly classes, delivering informative content with visual aids to enhance student understanding, thereby creating an enriching learning environment.